

Small FARMMS

MAGAZINE

Small Farms is the niche publication designed to service and supply information to the smaller farming community whilst providing up to date information to those wishing to become involved in a new farming venture. The main objective of the publication is to make aware and support the wide volume of new and opportune rural industries currently available in Australia. Monthly topics included in the magazine are Rural Issues, Special Feature articles, News Briefs, Niche Industries, Weed Watch, Research & Development, Livestock and Cropping interviews, Hints and Tips, Coming Events, Lifestyle, What's New, Product Review, Stock for sale Directory, Real Estate, Classifieds and more.....

Monthly Distribution: 10,000 copies nationally via newsagents and subscriptions across Australia.

Advertising Rates 2006/2007

GENERAL ADVERTISING...

FULL PAGE.....	\$1325.00 inc GST	(250mm high X 185mm wide)
HALF PAGE.....	\$ 726.00 inc GST	(120mm high X 185mm wide)
THIRD PAGE.....	\$ 456.00 inc GST	(80mm high X 185mm wide)
QUARTER PAGE.....	\$ 352.00 inc GST	(120mm high X 90mm wide)
EIGHTH PAGE.....	\$ 176.00 inc GST	(60mm high X 90mm wide)

All advertising includes full colour reproduction

STOCK FOR SALE....\$54.00

CLASSIFIEDS... 55 cents per word including GST - Minimum charge \$8.00

INSERTS AVAILABLE IN SUBSCRIBER COPIES ONLY

SPECIAL POSITIONS...

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OUTER BACK	\$1460.00 inc GST
DOUBLE PAGE SPREAD	\$2650.00 inc GST
STOCK TRADER	\$ 54.00 inc GST

ALL POSITIONS SUBJECT TO AVAILABILITY AT TIME OF BOOKING

DEADLINES...

ISSUE	ON SALE	BOOK/COPY
JAN/FEB 2006	DECEMBER 30, 05'	DECEMBER 5
MARCH 2006	FEBRUARY 27	FEBRUARY 6
APRIL 2006	MARCH 27	MARCH 6
MAY 2006	APRIL 28	APRIL 7
JUNE 2006	MAY 29	MAY 8
JULY 2006	JUNE 27	JUNE 9
AUGUST 2006	JULY 28	JULY 7
SEPTEMBER 2006	AUGUST 28	AUGUST 7
OCTOBER 2006	SEPTEMBER 29	SEPTEMBER 6
NOVEMBER 2006	OCTOBER 27	OCTOBER 6
DECEMBER 2006	NOVEMBER 27	NOVEMBER 7

MECHANICAL INFORMATION...

Free advertising makeup service to non agency clients with proofs made available on request. All artwork supplied for reproduction must be of good quality. Photocopied or faxed copies of artwork are not acceptable as reproduction will be of a poor standard. Ready made advertising material to be supplied Zip, CD or email on either Quark 4/Macintosh platform, high resolution PDF, high resolution J/Peg file or high resolution EPS file. All colour art to be saved as CMYK in Tiff format. 300 DPI art is required for all advertising submitted. If emailed completed artwork it is advisable to forward a hard copy of the submitted advertisement for checking.



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The small farm market has a lot to offer, they need your products and services too !

NATIONAL ADVERTISING MANAGER - EDDIE GACKA, PH: 02 4576 5295 OR 0407 405 387

LIVESTOCK & FEATURES ADVERTISING - JULIA ARTHUR. PH: 02 4861 7778